



awaken our  
campus



# OVERVIEW

"Awaken Our Campus" is a two-week initiative partnering each CMI chapter with their local church for the goal of seeing an outpouring of the Holy Ghost across every college and university campus in North America. Beginning with a week of prayer and fasting and followed by a week of evangelism and worship service(s), we believe this will be the catalyst for the next great awakening that will sweep across the continent. By combining the resources of the local church with the passion and reach of the students, together, there will be a harvest greater than we have ever seen before.

Through "Awaken Our Campus", we will collectively release a move of God through the unifying collaboration of our Apostolic preachers and pastors, talented worship singers and leaders, powerful prayer warriors, and gifted evangelists. By reaching our campuses, we are also reaching our cities, and growing the local church.

You can make a difference whether you are a student or not. Whether you are single, married, old, or young; your prayer, worship, evangelism, and discipleship matter. We hope that the burden of campus ministry falls on everyone in your local church, and as a team, we can bring the kingdom of God to our campuses and see many souls saved!

Now, let's talk about the plan!

# ACTION PLAN

## week one

**focus: prayer and fasting**

**target date: September 13th-19th**

This week is focused on preparing the soil of the campus by breaking the ground through prayer and fasting.

During this week, the CMI chapter and members of the local church meet on campus for targeted prayer multiple days throughout the week. It is also recommended that the team dedicate specific days to fasting for the campus. (Matthew 17:21)

It is recommended you pray in the specific areas where evangelism will take place and where the event will be hosted to further prepare for harvest.

Print off your campus map and seek direction about what areas of campus to focus on prayer walks and meetings. This should coincide with where evangelism will occur and where the service is being hosted. The local church prayer team and local leadership should be informed of the prayer plan ahead of time so they can participate.

Develop specific prayer plans for each day and pray until the Spirit lifts. Sensitivity to the Spirit is critical to being effective, considering the Spirit may lead to particular areas of focus or different locations on campus. Begin with a plan, but allow the Spirit to lead.

Make sure there is intentional, focused prayer. Ask a seasoned prayer coordinator or minister to help with this effort. Having an authority figure (Pastor or elder) in attendance is a great asset to help the group push in the Spirit.

# ACTION PLAN

## week two

**focus: evangelism**

**target date: September 20th-26th**

During this week, the emphasis shifts to sowing and planting through outreach and evangelism leading up to the on-campus worship service(s).

It is recommended the team schedules specific times to meet on campus for group evangelism focused on face-to-face interactions and witnessing, combined with business cards, doctrinal tracts, service invitations, and other resources.

Some might choose to hold impromptu worship in public places on campus to draw a crowd and create an opportunity to invite them to the service.

It is a general rule that students have short memory retention when it comes to events. Most students who will attend will do so because of an invitation received within a week or a few days, and many times even the same day, of the event. The evangelism and promotions teams must be focused on an evangelism blitz and develop a strategic plan for outreach during this week.

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# ACTION PLAN

## week two (cont'd)

**focus: service(s)**

**target date: September 20th-26th**

At this point, the soil has been broken through prayer and fasting. Seeds have been sown through outreach and evangelism. Now, it is time to reap the harvest!

Vision for the event should be communicated to all teams, from set-up to those involved in the service itself, to ensure all are briefed and ready to execute the vision. The connections team should be focused on engaging with students and gathering contact information from those who are hungry.

If possible, it is important to assign experienced altar workers to pray with people as the Spirit of God moves during or at the end of the service.

# ACTION PLAN

## week following

**focus: follow up**

**target date: September 27th-October 2nd**

Gather all contact information from the connections team and assign it to the follow-up team to make phone calls within a few days of the service.

It is also recommended to have bible study teachers who are ready and available to teach new contacts. They don't have to be limited to college students, for this is another area where local church resources can be utilized to help convert and disciple these new contacts.

# THE CHECKLIST now till then

Use this guide to prepare for your “Awaken Our Campus” Service(s)

## SPRING

- Communicate with Pastor
- Share the vision with the local church
- Communicate with District Coordinator and Youth Committee
- Reserve a room or location to host the event
- Create a budget and apply for funding through the school, local church, and district (if funds are available)
- Select a speaker (While it is great to bring in an outside voice, there is much value in having a local pastor/minister preach)

## SUMMER

Organize teams for:

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| <ul style="list-style-type: none"><li>○ Prayer</li><li>○ Evangelism</li><li>○ Worship/Music</li><li>○ Photography/Videography</li></ul> | <ul style="list-style-type: none"><li>○ Connections (greeters/ushers)</li><li>○ Follow-up</li><li>○ Set-Up</li><li>○ Tear-Down/Clean-up</li></ul> |
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*Develop Promotions Plan*

- Download “Awaken Our Campus” editable materials from <https://campusministryonline.com>

- Create a social media strategy

*Develop Follow-up Plan to be implemented immediately after service(s)*

- Bible study teachers
- Contact information forms
- Follow-up team to make the phone calls and connect with students after the service

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# THE CHECKLIST now till then (cont'd)

## BEGINNING OF THE FALL SEMESTER

- Develop a strategic plan for prayer and fasting
- Attend club or organization fair
- Invite other on-campus groups and student clubs to the service(s)
- Connect with Freshmen Housing
- Connect with International Student Association
- Begin mass promotion
- Purchase Giveaways

## FINAL TWO WEEKS PRIOR TO SERVICE(S)

- Develop a follow-up plan (team)
- Communicate specific and necessary details with all teams involved
- Prepare local church information and resources to have at the service(s)

## WEEK AFTER YOUR SERVICE(S)

- Make intentional contact with each student who attended the service(s) to begin relationship building, setting up Bible studies, and extending invitations to campus ministry and local church meetings and services



<https://campusministryonline.com>